



ILLUSTRATOR & DESIGNER & CARTOONIST

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EDUCATION

MARYLAND INSTITUTE COLLEGE OF ART

BALTIMORE, MD | 2013–2017

BFA in Illustration;
Concentration in Book Arts;
Minor in Art History

SCHOOL OF THE ARTS, SINGAPORE

SINGAPORE, SG | 2008 – 2012

International Baccalaureate;
Visual Arts

MERIT

Will Eisner Scholarship Winner;
American Illustration 36; 3x3
Illustration; Society of Illustrators
Student Scholarship Show; MoCCA
Awards of Excellence

SKILLS

Adobe Photoshop, Adobe InDesign,
Adobe Illustrator, Traditional &
Digital Illustration, GIF Animation,
Sequential Art

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Adobe Premiere Pro, Photography,
Printmaking, Project Management,
Social Media Management, Branding,
Graphic Design, Storyboarding

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Adobe AfterEffects, Adobe XD, Figma,
Stop-Motion Animation

EXPERIENCE

ILLUSTRATOR • GOOGLE

SINGAPORE, SG | JULY 2022 – PRESENT

- Working in Adobe Illustrator to create assets and maintain consistency for the Google Pay app across APAC
- Supporting the international UI/UX team with illustration on Figma
- Participating in sprints and group brainstorming sessions for new campaigns
- Pitched and presented illustration ideas in stakeholder meetings

SENIOR DESIGNER • OMNICOM PUBLIC RELATIONS GROUP

SINGAPORE, SG | JULY 2021 – DEC 2021

- Project managed assignments, mentored design juniors, and presented design work directly to clients
- Worked across the Adobe Suite to create visuals with art direction, including illustrated and photographic key visuals, publication layouts, storyboards, photo composites, microsite designs, social media posts, stickers, vector assets, video editing, and pitch decks

ASSOCIATE ILLUSTRATOR, MARKETING LEAD • IDEA INK

SINGAPORE, SG | APR 2020 – MAY 2021

- Created real-time graphic recordings as visual summaries for conferences in industries including finance, technology, the future of work, and healthcare
- Designed infographics and illustrated key visuals
- Managed sales accounts and grew work relationships when communicating with clients and engaging freelancers
- Developed a social media voice and marketing strategy across LinkedIn and Instagram to complement company direction and coverage for key events such as the Singapore Fintech Festival

VISUALS INTERN • NATIONAL PUBLIC RADIO (NPR)

WASHINGTON D.C., USA | AUG 2016 – NOV 2016

- Created editorial illustrations in-house, researching and locating editorial stock images
- Worked together with art directors to come up with creative solutions for articles including GIFs and mixed-media

ORGANISER & DESIGNER • QUEER ZINEFEST

SINGAPORE, SG | JAN 2018 – PRESENT

- Planned for and designed collateral and crowdfunding rewards for Singapore's first Queer Zinefest
- Managed and successfully met our crowdfunding goals for the festival via Kickstarter
- Partnering with local businesses and organisers to host our main festival, satellite events, and workshops

FREELANCE ILLUSTRATOR & DESIGNER • SELF-EMPLOYED

INTERNATIONAL | DEC 2012 – PRESENT

- Collaborating and working closely with clients and other creatives to come up with tailored solutions from concept to final
- Building a consistent brand while networking and growing a high quality client base
- Presenting projects at panels and conducting workshops
- Initiating projects and volunteering skills for social work and organisations with aligning values