



ILLUSTRATOR & DESIGNER & CARTOONIST

JOY ABIGAIL HO
www.joyho.art
joyho.art@gmail.com
@feever_dreem

EDUCATION

MARYLAND INSTITUTE COLLEGE OF ART

BALTIMORE, MD | 2013–2017

BFA in Illustration;
Concentration in Book Arts;
Minor in Art History

SCHOOL OF THE ARTS, SINGAPORE

SINGAPORE, SG | 2008 – 2012

International Baccalaureate;
Visual Arts

MERIT

Will Eisner Scholarship Winner;
American Illustration 36; 3x3
Illustration; Society of Illustrators
Student Scholarship Show; MoCCA
Awards of Excellence

SKILLS

Adobe Photoshop, Adobe InDesign,
Adobe Illustrator, Traditional &
Digital Illustration, GIF Animation,
Sequential Art

**

Adobe Premiere, Photography,
Printmaking, Project Management,
Social Media Management, Branding,
Graphic Design

*

Adobe AfterEffects, Stop-Motion
Animation, Figma

EXPERIENCE

SENIOR DESIGNER • OMNICOM PUBLIC RELATIONS GROUP

SINGAPORE, SG | JULY 2021 – PRESENT

- Working with across the Adobe Suite to create and conceptualise visuals, including illustrated key visuals, publication layouts, photo composites, microsite designs, social media stickers, vector assets, video editing, and pitch decks

ASSOCIATE ILLUSTRATOR, MARKETING LEAD • IDEA INK

SINGAPORE, SG | APR 2020 – MAY 2021

- Created real-time graphic recordings as visual summaries for conferences in industries including finance, technology, the future of work, and healthcare
- Designed infographics and illustrated key visuals
- Managed sales accounts and grew work relationships when communicating with clients and engaging freelancers
- Developed a social media voice and marketing strategy across LinkedIn and Instagram to complement company direction and coverage for key events such as the Singapore Fintech Festival

VISUAL DESIGNER • THE MOON BOOKSTORE

SINGAPORE, SG | JAN 2018 – DEC 2019

- Crafted the store's online persona with social media and website, increasing product sales and event sign-ups from Instagram
- Illustrated printed material, menus, posters, and in-store signage
- Curated the visual display to promote the books and merchandise, customising the store layout for special events and exhibitions

ORGANISER & DESIGNER • QUEER ZINEFEST

SINGAPORE, SG | JAN 2018 – PRESENT

- Planned for and designed collateral and crowdfunding rewards for Singapore's first Queer Zinefest
- Managed and successfully met our crowdfunding goals for the festival via Kickstarter
- Partnering with local businesses and organisers to host our main festival, satellite events, and workshops

VISUALS INTERN • NATIONAL PUBLIC RADIO (NPR)

WASHINGTON D.C. | AUG 2016 – NOV 2016

- Created editorial illustrations in-house, researching and locating editorial stock images
- Worked together with art directors to come up with creative solutions for articles including GIFs and mixed-media

FREELANCE ILLUSTRATOR & DESIGNER • SELF-EMPLOYED

INTERNATIONAL | DEC 2012 – PRESENT

- Collaborating and working closely with clients and other creatives to come up with tailored solutions from concept to final
- Building a consistent brand while networking and growing a high quality client base
- Presenting projects at panels and conducting workshops
- Initiating projects and volunteering skills for social work and organisations with aligning values